

JOHN OLGUIN AUTHORIZED BIOGRAPHY - THE LIFE OF AN OARSMAN -

News Update – May 10, 2011

1. With the manuscript currently under final review, the release of the book is scheduled to coincide with this year's Sea Fair at the end of October. Books will be available at \$30.
2. We are thrilled to announce that we are able to offer a special rate of \$26.95 if you order your copy prior to the end of July. We may be able to extend that period but if you like to support this project, please order now.
3. The authors will attend the Sea Fair and will sign all pre-ordered books during a special event at the Cabrillo Marine Aquarium during the Sea Fair. So why not buy more than one and make it the Christmas gift for everyone who care about.
4. You can secure your copy(ies) by mailing the order form (see below) together with your check to Mike Schaadt, Cabrillo Marine Aquarium, 3720 Stephen M. White Drive, San Pedro, CA 90731. Alternatively, you can stop by the gift shop at the Aquarium or place your order over the phone by calling (310) 548-7562.
5. We need **your help** in distributing this information. So please share it with your family and friends, colleagues and acquaintances. Together with John we decided to turn this book into a great fundraiser for some of John's favorite organizations, including for the Cabrillo Marine Aquarium. John had been so eager to walk up to all his friends in town and make them buy a copy of the book. Now that he is sadly no longer with us it is up to us to step up and Do It! Do It!
6. We need to sell at least 2,500 books but had hoped, together with John, to sell 5,000 (which would raise thousands of dollars). We have already received pre-orders for 350 books. Please help us to reach our goal. If you want to volunteer and help with the promotion and advertising campaign let us know. Together we can do it.

If you have any questions, please feel free to call me at 561-762-6473 or email me at harzen@taras.org. Thank you very much.

John Olguin Authorized Biography
The Life of an Oarsman

Book Order Form

Last Name: _____

First Name: _____

Street: _____

City: _____ State: _____ Zip: _____

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Email: _____

Number of Copies: _____

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Name of Card _____

Expiration Date _____

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